



November 7, 2007

RE: Hooray for Heroes! 2008

Dear Chamber and Community Members:

Hooray for Heroes! 2007 was a community event that folks are still talking about! We are so proud to be part of a community who rally to help us put together an event specifically designed to honor all of our military and show how much we appreciate their sacrifices on our behalf. For the past two years, we provided lunch for military members and their families – what a great day it was, and the look on the faces of soldiers and their families was priceless as they were treated to lunch, along with a huge serving of respect and admiration so rightly deserved.

The Hooray Committee is actively meeting and planning the 3rd annual Hooray for Heroes, and along with planning an event of this magnitude comes the reality that a budget must be in place, and that's where we're hoping you can help. You can imagine that the cost of feeding a few thousand folks, and with current projections for 2008, we are working diligently to prepare to fund an even greater day for our troops and their families. The Hooray Committee has established four levels of sponsorship opportunities for your consideration:

Hooah! Level - \$5,000
Liberty Level - \$2,500
Stars & Stripes Level - \$1,000
Patriot Level - \$500.00

For your sponsorship, your company logo will appear on all printed materials regarding the event, and you are invited to provide us with a banner so that we may prominently post it during the daytime program in the parking lot of Stithton Baptist Church.

In order for us to design and print posters that include your company logo for Hooray for Heroes! 2008, we need your commitment no later than March 15, 2008.

Please talk it over with your team and contact Jo Emery at the Radcliff Chamber of Commerce to let her know of your willingness to contribute to this very worthy cause (351-4450).

Our thanks is yours in advance, and we look forward to hearing from you.

Ronnie Pence, President
Fort Knox Chapter AUSA

Jim Marquardt, Interim Exec. Director
USA Cares, Inc.

Jo Emery, Executive Director
Radcliff Chamber of Commerce

